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WTA TOUR**

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Newsroom

February 18, 2009

Busy Week for First Serve Memphis Student Athletes

MEMPHIS, TN, USA - It has been a packed week for First Serve Memphis, with clinics, meet and greets and coin tosses keeping the kids from the program enthused and engaged at the Regions Morgan Keegan Championships & the Cellular South Cup.

On Sunday there was a kids clinic that the children of First Serve Memphis participated in, led by Sony Ericsson WTA Tour players Anne Keothavong, Sabine Lisicki, Julie Coin and Chanelle Scheepers. Afterwards, two more Tour stars - Angela Haynes and Shenay Perry - took part in a meet and greet with the children, talking about their own personal stories before signing autographs and posing for pictures with them.



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Monday and Tuesday saw children from First Serve Memphis join in pre-match coin tosses. Elexis Houston, currently ranked No.2 in the girls' lower-middle school division, and LaDarius Jointer, No.15 in the boys' lower-middle school division, took part in the coin toss for Monday afternoon's match between Sofia Arvidsson and Michelle Larcher de Brito. Dekyla Little, No.18 in the girls' lower-middle school division, took part in the coin toss for Tuesday's night match between Juan Martin del Potro and Guillermo Cañas from the ATP World Tour.

This is the second season of First Serve's National Student Athlete Competition. It began on July 16, 2008, and will wrap up on August 11, 2009. There are separate divisions for boys and girls, and each gender is also split into two divisions, one for lower-middle school and one for high school. Another change from the first season of the competition is that the Top 3 placers in each of the two girls' divisions will receive a scholarship prize from the Tour - \$5,000 for first place, \$2,500 for second place and \$1,000 for third place.

Check out photos from the First Serve events, as well as other photos from the Memphis tournament, in the [photo gallery](#).

First Serve is the only national organization that utilizes tennis with the solitary purpose of empowering youth with the skills, values and experience they need to be responsible, productive and successful in life. First Serve Memphis is one of the new chapters of First Serve, and has already made a huge impact on the lives of many children in the area since it began. More about the organization can be found at its official website, www.firstserve.org.

For more information on players mentioned in this article, check out their profile:

- [SOFIA ARVIDSSON](#)
- [SHENAY PERRY](#)
- [ANGELA HAYNES](#)

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