

## “Brothers Helping Brothers”

### *Bryan Brothers Inspire Local Brothers To Excel in First Serve Competition*

SAN JOSE, CA (February 23, 2008) – Mafileo, Finau, and Fatu Tupou (ages 15, 14, and 12, respectively) are battling it out in the classroom and on the court with other inner-city kids from 18 cities nationwide for a scholarship fund through the First Serve Student Athlete Competition.

This contest is part of a unique 11-month competition in which First Serve students earn points primarily for their academic achievements, as well as on their junior tennis tournament results. Academic points are awarded for As and Bs in math, science, literary arts, and history. Tennis points are earned by competing in sanctioned junior tennis tournaments. To qualify for the competition, students must attend tutoring and tennis sessions at least twice per week for the entire school year at East Palo Alto Tennis and Tutoring (EPATT).



The Bryan brothers (Bob and Mike – the #1 doubles team in the world) and the Tupou brothers (Mafileo, Fatu, and Finau – currently ranked 37, 38, and 22 in the First Serve National Student Athlete Competition, respectively)

“Bob and I have been long-time supporters of First Serve”, says Mike Bryan. “Mafi, Finau, and Fatu are all currently ranked top 40 in the nation which is very good given the difficulty of the competition”. Bob adds, “The Tupou brothers are great guys and we will certainly be following their rankings in the student athlete competition”.

Over 300 kids are participating in the contest alongside other First Serve Chapters in cities such as Chicago, Miami, Houston, Memphis, Cincinnati, Philadelphia, Milwaukee, and others. The competition will end on July 15, 2008 when the nation’s number one ranked girl and boy will each receive a \$5,000 scholarship fund in their name and a trip to the U.S. Open where they will meet with some of the biggest names in tennis.

“The kids love to track their standings online at [www.firstserve.org](http://www.firstserve.org)”, says Dave Higaki, Program Director of EPATT. “The First Serve Student Athlete Competition reminds our students early on that they are competing for spots in college with other students around the country, not just locally.”

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### About First Serve

First Serve, a national 501(c)(3) nonprofit organization, is dedicated to empowering young people by providing programs and services that educate and inspire underserved young people who are dedicated to succeed. First Serve Chapters are located in 18 cities across America. For more information, visit [www.firstserve.org](http://www.firstserve.org).

### About EPATT

The East Palo Alto Tennis and Tutoring program was founded in 1988 in East Palo Alto, CA. The program has evolved from a summer tennis program to a year round education program with a tennis component. Today, EPATT is housed on the campus of Stanford University and services 106 enrolled youth ages 6- 18. EPATT provides one-on-one tutoring and group tennis instruction for all its participants. EPATT’s core values revolve around Skills, Communication, Ownership, Responsibility and Enrichment. EPATT has been named in the top three Inner-City tennis and education programs in the country. EPATT is a member of the First Serve – a network of approved Tennis and Education program throughout the United States.

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