

## Fidelity Investments Financial Challenge serves up \$10,000



Sean Gordon, left, Kimberly and Heath Odom with Xavier Jackson Jr.

Students from the First Serve of the Palm Beaches participated in the Fidelity Investments Financial Challenge on Stadium Court prior to the singles semi-finals on Feb. 16 at the Delray Beach International Tennis Championships (ITC). Teams 'Alpha' and 'Bravo' competed in a contest where donations would be used toward college scholarships on behalf of Fidelity Investments.

"Our teams competed and thought that whoever won received the college scholarships. Fidelity Investments, along with the First Serve of the Palm Beaches Chapter, donated a total of \$10,000, so all of the kids were winners," said Henry Guignet, director of First Serve of the Palm Beaches. "My heartfelt thanks go out to Fidelity Investments for donating the funds used for college scholarships to our organization."

The First Serve of the Palm Beaches' mission is to provide programs and services that educate and inspire under-served young people who are dedicated to succeed. They combine tennis and academics into a well-rounded life program.

Saturday's event, in partnership with the Delray Beach ITC was called a "Celebration of Education Day." In addition to the Financial Challenge, another on court presentation prior to the doubles semi-finals recognized three Palm Beach County First Serve students Daniel Robinson,



Daniel Robinson, left, Tarah Nanton and Kevin Patterson

Kevin Patterson and Tarah Nanton make who are competing in a national First Serve competition with inner-city kids from 18 other cities for a \$5,000 scholarship. The three Palm Beach representatives also made the ceremonial coin toss on Stadium Court.

"The encouragement from the Delray Beach ITC and its fans is so important to the student athlete competitors from First Serve of the Palm Beaches," said Trey Buchholz, founder and CEO of First Serve. "I wish to thank all who were involved in making this a special day for the kids!"

First Serve, a national non-profit organization, is dedicated to empowering young people by providing programs and services that educate and inspire under-served young people who are

dedicated to succeed. First Serve Chapters are located in 18 cities across America. For more information, visit [www.firstserve.org](http://www.firstserve.org).

The Delray Beach International Tennis Championships is a \$436,000 ATP Tour Event. Now in its 16th tournament year and 10th in Delray Beach, the Delray Beach ITC is one of a few privately owned tournaments in the world and attracts thousands of visitors and a roster of some of the world's most heralded tennis players to South Florida. Celebrated in 2003 with the ATP Award of Excellence, the tournament is the first of 12 ATP tournaments scheduled in the United States for 2008.

For more information, call 561-330-6000 or visit [www.YellowTennisBall.com](http://www.YellowTennisBall.com).