

To empower young people by providing local tennis facilities and schools with a life skills program that promotes positive values, healthy habits, and education through the game of tennis

First Serve News



First Serve Graduates from Lee County, Florida wearing their Game (white), Set (yellow) and Match (green) level t-shirts.

First Serve National Office

3042 N Federal Hwy, Suite 301, Fort Lauderdale, FL 33306

Office (954) 568-4661, Fax (954) 568-4676, www.firstserve.org

People Around the First Serve Network:



Edward Gonzalez

Zina Academy
First Serve of Houston, TX

Edward Gonzalez was born in Houston, TX on August 11, 1974 as the 4th of 5 children to Joe and Juana Gonzalez. Edward was a state-ranked junior tennis player in Texas, and also competed nationally. He began teaching with the Zina Garrison All Court Tennis Academy in 1993 and has been with the program ever since! His philosophy has always been to develop the child first and the tennis player second. As such, it was only a matter of time before Edward became one of the top First Serve Life Skills Coaches in the country.

Away from the tennis court, Edward is married to Yeimy, and is the proud father of a 3 year old son, Tony. He enjoys playing the guitar, writing, chess, barbequing, and listening to the music of Bob Dylan, Nirvana, Simon and Garfunkel, Suzanne Vega, the Beatles and “too many others to list”!

First Serve National congratulates Edward for making such a difference in the lives of Zina Academy participants.

Keep up the great work!



Some of Edward's First Serve students pose with First Serve Director of Chapter Relations, Robert Flader



Abigail Martinez participates in one of Edward's life skill lessons



Edward and some of his First Serve participants meet former President Bush



2006-2007

First Serve Graduates

In May, several chapters including First Serve Broward, FL, First Serve Fort Collins, CO, Malivai Washington Kids Foundation, FL and First Serve Lee County, FL, held graduation celebrations for their 2006-2007 participants.



2007 First Serve Network National Retreat

May 4-5, 2007:

Leaders from First Serve Chapters and Chapters-In-Development across the country gathered in Miami for a two-day conference. Chapter leaders defined industry standards for youth tennis and education organizations.



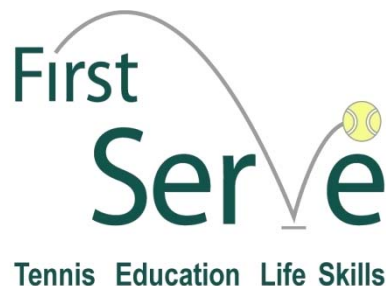
First Serve Chapter Leaders focus on education – both academic and life skills education



Katrina Adams: The Harlem Junior Tennis & Education Program



Nancy Lerner: The Zina Academy, First Serve of Houston, TX



First Serve Network News

[May and June 2007 happenings]

•**Dave Higaki Joins National Office Team** – East Palo Alto Tennis & Tutoring (EPATT) Executive Director, Dave Higaki (right), has joined the First Serve National team as National Director of Program Development, while maintaining his current capacity at EPATT. Dave brings a wealth of experience in developing educational programming to First Serve Network Chapters.



•**The First Serve Life Skills Curriculum™ Revised** –

After three years of implementation in twenty cities throughout the United States, improvements to the curriculum materials were made by Dr. Peter Ryan, PhD (below right).



•**New website launched** – www.firstserve.org

•**Individualized Assistance** – First Serve Founder & CEO Trey Buchholz recently visited with the Board of Directors from First Serve Chapters in Chicago, Houston, and Fort Myers, Florida.



www.firstserve.org

THE PUBLIC SERVICE OF TENNIS™

The First Serve Network - We Are One!

Tennis • Education • Life Skills

First Serve Chapters

Ashe Buchholz Tennis Center/GMTEF/FOCAL – **Miami, FL**
Arthur Ashe Youth Tennis & Education – **Philadelphia, PA**
East Palo Alto Tennis & Tutoring – **Stanford, CA**
First Serve Broward – **Fort Lauderdale, FL**
First Serve Fort Collins – **Fort Collins, CO**
Fred Wells Education Center – **Minneapolis / St Paul, MN**
Lee County Community Tennis Association & Parks and Recreation – **Fort Myers, FL**
Long Island Tennis & Sports Foundation – **Port Jefferson, NY**
Love to Serve – **Chicago, IL**
Malivai Washington Kids Foundation – **Jacksonville, FL**
Milwaukee Tennis & Education Foundation – **Milwaukee, WI**
First Serve of the Palm Beaches – **West Palm Beach, FL**
Tallahassee Tennis Association – **Tallahassee, FL**
Tennis Foundation of St. Petersburg – **St. Petersburg, FL**
Youth Tennis Advantage Bear Trax – **Berkeley, CA**
Youth Tennis Advantage Hunters Point – **San Francisco, CA**
Zina Garrison All Court Tennis Academy – **Houston, TX**

Current and Retired Tour Players helping First Serve Kids

Alberta Brianti	Justin Gimelstob	Mashiska Washington	Roger Federer
Amelie Mauresmo	Justine Henin	Miguel Nido	Serena Williams
Andre Agassi	Kevin Ulyett	Mike Bryan	Steve Meister
Andy Ram	Kim Clijsters	Mike Davies	Simon Aspelin
Andy Roddick	Kim Sands	Monica Seles	Tatiana Golovin
Anna Kournikova	Leslie Allen	Nathalie Dechy	Taylor Dent
Barry MacKay	Lindsay Davenport	Nicholas Pereira	Tim Henman
Betsy McCormack	Mal Washington	Nicole Vaidisova	Todd Perry
Bob Bryan	Marcin Matkowski	Owen Davidson	Tommy Haas
Butch Buchholz	Mark Knowles	Pablo Araya	Tony Trabert
Charlie Pasarell	Maria Kirlenko	Pam Shriver	Travis Parrott
Cliff Drysdale	Maria Sharapova	Patty Schnyder	Venus Williams
Daniel Nestor	Mariusz Fyrstenberg	Paul Hanley	Wes Moody
Daniela Hantuchova	Martin Damm	Pete Sampras	Xavier Malisse
Elena Dementieva	Martina Hingis	Robbie Ginepri	Zina Garrison
Francisco Montana	Mary Jo Fernandez	Rod Laver	
Fred Stolle		Rodney Harmon	
Gabriela Sabatini			
Gilles Muller			
Harold Solomon			
Jamea Jackson			
James Blake			
Jana Novotna			
Jay Berger			
Jeff Salzenstein			
Jennifer Capriati			
Jim Courier			
Jim Thomas			
John McEnroe			
Jose Decrmas			

Tournaments supporting First Serve

Bank of the West Classic	Pacific Life Open
COPA TELMEX ATP Buenos Aires	Pilot Pen Tennis
Sony Ericsson Open	Tennis Canada's Rogers Cup
Delray Beach International Tennis Championships	Tennis Canada's Rogers Masters
Bausch & Lomb Championships	U.S. Open
	World Team Tennis

Strategic Alliance Partners



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Founder & CEO: Trey Buchholz

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Sherman Brown	Gerald Moore
Cliff Buchholz	Wick Simmons
Chris Clouser	Mark Young
Tom Cundy	Judy Zeder
Donald Dell	

First Serve National Team

Founder & CEO: Trey Buchholz

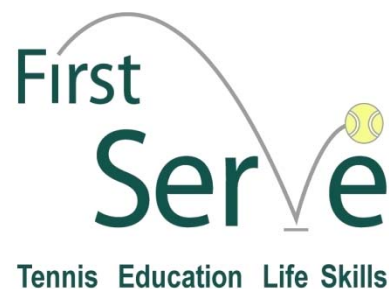
Director of Chapter Relations: Robert Flader

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Director of Finance: Bill Strickland, CPA

Director of Program Development: Dave Higaki





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3042 N Federal Hwy, Suite 301

Fort Lauderdale, FL 33306 USA

Phone: (954) 568-4661 Fax: (954) 568-4676 website: www.firstserve.org