

*To provide programs and services that educate and inspire underserved young people who are dedicated to succeed.*

# *First Serve News*



2007 Wimbledon Finalist, Marion Bartoli visits with First Serve kids at EPATT. See story inside.

## **First Serve National Office**

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# Around the First Serve Network...

## Palo Alto, CA

**Sony Ericsson WTA Tour** player **Marion Bartoli** took time from her schedule during the **Bank of the West Classic** to meet with 20 First Serve kids from **East Palo Alto Tennis & Tutoring (EPATT)**.

During her appearance, Bartoli, who reached the singles finals at **Wimbledon** this year, spoke about her experiences on the tour, the responsibility and commitment it takes to balance life as a professional athlete and the importance of education in making positive decisions.



*"You have to believe in your dreams,"* Bartoli said to the kids. *"You must always try your best in everything you are doing, no matter what it is. If you do, you can get to the top of the world and achieve your goals."* In a gesture of gratitude Bartoli was presented with a t-shirt reading **'I love EPATT'**.

## Fort Collins, CO

Over the summer, one lucky girl from **First Serve Fort Collins**, was given the opportunity to attend a week-long **NIKE Tennis Camp** at the **University of Northern Colorado** in Greeley, CO. **Lura Laws** (age 11) got to stay on campus and live in the student dorms. Lura started playing tennis through the First Serve Fort Collins chapter and is in the Set level.

*"The Nike camp was a wonderful opportunity for my daughter....my greatest appreciation to the donors and to First Serve"*, said **Scott Laws** (Lura's father).

*"Lura had a blast and represented our chapter and First Serve very well at the camp. As a result...she is more determined than ever to play tennis and continue her life skills education with First Serve"*, said **Dave Boon**, Director, First Serve Fort Collins.

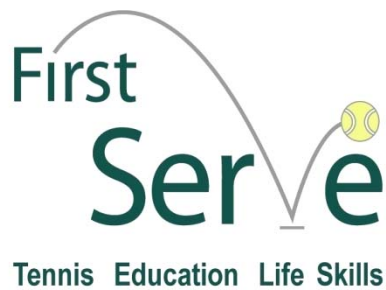
*"I had a lot of fun at the NIKE camp. We played lots of new tennis games, hit lots of tennis balls and went swimming. I got a lot better at the camp. Thank you"*. Lura Laws



Dave Boon, Lura Laws and Josh Burriss

## HOUSTON, TX

On Monday August 13th, the **Zina Academy** hosted the third annual **"Paint Day in the Park"**. Artists and kids used tennis balls and paint to create works of art that were later sold with the proceeds benefiting First Serve of Houston. Fun, fun, fun was had by all!



## LEE COUNTY, FL

First Serve members at **Schandler Hall Community Center (First Serve of Lee County)** accomplished their goal to help others by handing out almost 1000 pounds of fresh, organic vegetables at the **Lynn Trombley Family Fun and Pedestrian Awareness Day**. "It was a long day, but helping others made me feel good!" said **Davonte Howard**. Vegetables were donated to First Serve Lee County by **Lady Moon Farms** in Punta Gorda, FL.



## WHO:

- Hundreds of Qualified Competitors from **First Serve Chapters** .
- Hundreds of coaches, tutors, community leaders.
- As **ONE**, the **world's best tennis players** and top pro Tour events in U.S. **motivate the Competitors.**

## WHAT:

- An annual 11 month point-based Competition leading to the #1 boy and #1 girl **National Student Athlete of the Year.**
- Points based on SCHOOL REPORT CARD results and TENNIS TOURNAMENT results during the Competition Year.

## WHERE:

- 20 major inner-cities throughout the United States.
- **National Student Athlete Competition Standings** updated regularly at [www.firstserve.org](http://www.firstserve.org)

## WHEN:

- **2007 – 2008 Competition Year:** August 21, 2007 – July 15, 2008.

## WHY:

- **\$5,000 Scholarship Fund** each for **#1 boy** and **#1 girl** National Student Athletes each **Competition Year.**
- **\$25,000 Grant** for **First Serve Chapter** with the most Competitors in the nation's Top 25 at **Competition Year End.**
- Special access with players at the 2008 U.S. Open for the #1 boy and #1 girl National Student Athletes.

**!!!GOOD LUCK EVERYONE!!!**

## First Serve Network News

[July and August 2007 happenings]

### •**First Serve National Student Athlete Competition –**

On Tuesday August 21<sup>st</sup>, 2007 Vania King, pictured at right, a star on the Sony Ericsson WTA tour, kicked off the First Annual Competition. The competition will run through mid-July 2008, with the winners being announced at the 2008 Pilot Pen Open in New Haven, CT.



### •**First Serve National NYC Board of Directors**

**meeting –** The Board voted to award two \$5,000 scholarships, one for the male and one for the female winner of the 07-08 National Student Athlete Competition.

### •**Miami, FL – The Greater Miami Tennis & Education**

**Foundation** held a jamboree from 9 to noon Saturday, Aug. 11, at the **Ashe-Buchholz Tennis Center**, to mark the end of the summer camp program. Family and friends of the 130 campers were invited for a tennis showcase, entertainment and lunch. Pictured at right are GMTEF Director, **Donna Stewart** and Board Chairman, **Ed Rubinoff** with 11 children who received recognition for outstanding achievements.



•**Fort Collins, CO –** Lura Laws of **First Serve Fort Collins** attended a week-long **NIKE Tennis Camp** (see story page 2). The Camp was generously donated by **Marc Altheim of Beach Tennis**. Thank you Marc!

•**First Serve News –** this will be the last printed issue of First Serve News. In an effort to “go green”, we will only be sending out electronic versions beginning in September-October.

### In Loving Memory Edgar Arnold 1943 -2007

**Coach Edgar Arnold** passed away of a sudden illness on August 23, 2007. He served the **Zina Garrison All Court Tennis Academy (First Serve of Houston)** in many capacities. His legacy as a coach, a mentor to the younger staff, a caring and steadfast teacher to the thousands of children that came to the Academy, will never be forgotten. He was an exceptional man with an incredible heart. We will miss his smile, his remarkable love of life and his friendship.



[www.firstserve.org](http://www.firstserve.org)

THE PUBLIC SERVICE OF TENNIS™

# The First Serve Network - We Are One!

## Tennis • Education • Life Skills

### First Serve Chapters

Ashe Buchholz Tennis Center/GMTEF/FOCAL - **Miami, FL**  
Arthur Ashe Youth Tennis & Education - **Philadelphia, PA**  
East Palo Alto Tennis & Tutoring - **Stanford, CA**  
First Serve Broward - **Fort Lauderdale, FL**  
First Serve Fort Collins - **Fort Collins, CO**  
Fred Wells Education Center - **Minneapolis / St Paul, MN**  
Harlem Junior Tennis Education Program - **Harlem, NY** (Chapter-In-Development)  
Lee County Community Tennis Association & Parks and Recreation - **Fort Myers, FL**  
Long Island Tennis & Sports Foundation - **Port Jefferson, NY**  
Love to Serve - **Chicago, IL** (Conditional)  
Malivai Washington Kids Foundation - **Jacksonville, FL**  
Milwaukee Tennis & Education Foundation - **Milwaukee, WI**  
First Serve of the Palm Beaches - **West Palm Beach, FL**  
Tallahassee Tennis Association - **Tallahassee, FL**  
Tennis Foundation of St. Petersburg - **St. Petersburg, FL**  
Tennis Memphis - **Memphis, TN** (Chapter-In-Development)  
Youth Tennis Advantage Bear Trax - **Berkeley, CA**  
Youth Tennis Advantage Hunters Point - **San Francisco, CA**  
Zina Garrison All Court Tennis Academy - **Houston, TX**

### Current and Retired Tour Players helping First Serve Kids

Alberta Brianti	Justin Gimelstob	Mashiska Washington	Roger Federer
Amelie Mauresmo	Justine Henin	Miguel Nido	Serena Williams
Andre Agassi	Kevin Ulyett	Mike Bryan	Steve Meister
Andy Ram	Kim Clijsters	Mike Davies	Simon Aspelin
Andy Roddick	Kim Sands	Monica Seles	Tatiana Golovin
Anna Kournikova	Leslie Allen	Nathalie Dechy	Taylor Dent
Barry MacKay	Lindsay Davenport	Nicholas Pereira	Tim Henman
Betsy McCormack	Mal Washington	Nicole Vaidisova	Todd Perry
Bob Bryan	Marcin Matkowski	Owen Davidson	Tommy Haas
Butch Buchholz	Mark Knowles	Pablo Araya	Tony Trabert
Charlie Pasarell	Maria Kirlenko	Pam Shriver	Travis Parrott
Cliff Drysdale	Maria Sharapova	Patty Schnyder	Vania King
Daniel Nestor	Marion Bartoli	Paul Hanley	Venus Williams
Daniela Hantuchova	Mariusz Fyrstenberg	Pete Sampras	Wes Moody
Elena Dementieva	Martin Damm	Robbie Ginepri	Xavier Malisse
Francisco Montana	Martina Hingis	Rod Laver	Zina Garrison
Fred Stolle	Mary Jo Fernandez	Rodney Harmon	
Gabriela Sabatini			
Gilles Muller			
Harold Solomon			
Jamea Jackson			
James Blake			
Jana Novotna			
Jay Berger			
Jeff Salzenstein			
Jennifer Capriati			
Jim Courier			
Jim Thomas			
John McEnroe			
Jose Decrmas			

### Tournaments supporting First Serve

Bank of the West Classic	Pacific Life Open
COPA TELMEX ATP Buenos Aires	Pilot Pen Tennis
Sony Ericsson Open	Tennis Canada's Rogers Cup
Delray Beach International Tennis Championships	Tennis Canada's Rogers Masters
Bausch & Lomb Championships	U.S. Open
	World Team Tennis

## Strategic Alliance Partners



## First Serve Board of Directors

**Honorary Chairman:** Jeb Bush

**Chairman:** Butch Buchholz

**Founder & CEO:** Trey Buchholz

**U.S Spokesman:** Jim Courier

Stacey Allaster	Dick Gould
Richard Barovick	Scot Hunter
Brian Belt	Betsy McCormack
Sherman Brown	Gerald Moore
Cliff Buchholz	Wick Simmons
Chris Clouser	Mark Young
Tom Cundy	Judy Zeder
Donald Dell	

## First Serve National Team

**Founder & CEO:** Trey Buchholz

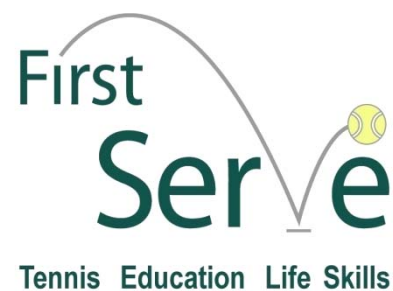
**Director of Chapter Relations:** Robert Flader

**Director of Network Communications:** Erika Buchholz

**Organizational & Program Dev. Consultant:** Peter Ryan, Ph.D.

**Director of Finance:** Bill Strickland, CPA

**Director of Program Development:** Dave Higaki





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