

To empower young people by providing local tennis facilities and schools with a life skills program that promotes positive values, healthy habits, and education through the game of tennis

First Serve News



Some First Serve Kids from Malivai Washington Kids Foundation and the Greater Miami Tennis Foundation enjoying their visit at the 2006 NASDAQ-100 OPEN

Chapter Spotlight



Palm Beach Area Tennis Patrons "First Serve" West Palm Beach

A. J. Gaines Park, West Palm Beach, Florida

This 56 acre campus complex is named after A. J. Gaines, the first African American Recreation Director of the City of West Palm Beach, Florida. Henry Guignet (Program Director), Mat Calendar (Tennis Professional), Donielle Jones (Computer Lab Teacher) and newest team member Natalie Taylor (Fundraising and Communications) represent the staff assembled by the Palm Beach Area Tennis Patrons to deliver a dynamic and effective tennis, education and life skills program to develop character and competence in the lives of the children. The First Serve Life Skills Curriculum™ is the center piece of the programming.

Participants in the Palm Beach Area Tennis Patrons include after school programs, twice-weekly charter school P.E. classes, home-schooled students, Saturday community tennis clinics, ARC, Urban league summer teaching programs, and as many as eight to ten advanced junior tennis players. The staff routinely teaches both the First Serve Life Skills Curriculum™ and its philosophies to all the participants of the many programs identified above.

The Palm Beach Area Tennis Patrons has provided the A. J. Gaines Park community center with computers, teaching materials, and an education assistant to prepare, develop and assist with the after school program. The staff of the community center, under the direction of Ella Davis, plays an integral part in the First Serve program providing homework assistance, dedicated counselors, and problem resolution. The A. J. Gaines Park campus manager, R. Reed Daniel, oversees the entire 56 acre complex with much enthusiasm, dedication and energy, and on a daily basis interfaces with one or all the First Serve staff members.

Armed with a dedicated staff, a co-operative and supportive partner in the City of West Palm Beach, and a large enthusiastic student body, Palm Beach Area Tennis Patrons looks forward to expanding its efforts to reach and assist ever larger numbers of at risk youth.

**Palm Beach Area Tennis Patrons
First Serve of West Palm Beach
West Palm Beach, FL**

Kid's Column

"Patience is a key in tennis and that lessons I learned from First Serve have helped in the classroom because you need a lot of confidence to do good in school, to do good in your homework and in your tests so you can get good grades."

Juan Rozo, age 9

"It doesn't matter if you become a great tennis player if you don't know how to be a good person, First Serve has helped me learn that it is important to treat everyone with respect."

Isaiah Stewart, age 15

"First Serve classes are fun, we do lots of interesting games at the tennis courts and in the computer lab. We have also gone on trips to Delray Beach and Miami to watch pro tennis matches."

Kevin Patterson, age 12



Henry Guignet (middle) and five of the First Serve West Palm Beach (Palm Beach Area Tennis Patrons) youth participants

First Serve Kids at the 2006 NASDAQ-100 OPEN



Kids from: Broward, Fort Myers, Miami, and Jacksonville, FL; and Fort Collins, CO

First Serve Tennis & Life Skills Carnival at Moore Park



First Serve Board of Directors visit First Serve of Miami



Top and bottom right: First Serve of Miami kids, Carlos Aispur, Wendy Mesa and Adrianna Welcome gave a tour of GMTF/FOCAL facilities to First Serve Board of Directors. Bottom left: First Serve Board Member Tom Cundy shakes the hand of a First Serve Miami participant. Bottom middle: First Serve Board Member Sherman Brown gives a pep talk to First Serve Miami participants.



2006 First Serve Pro-Am Miami



Top (left to right): Mike and Bob Bryan; Joe Dippell, Karl Stenstrom, Paul Hanley, and Mark Knowles; Mike Bryan and Ed Eaton; Erika Buchholz and Wayne Bryan. Below (far left): Cliff Drysdale and Don Henderson; (far right) Bob Bryan and Michael Zager



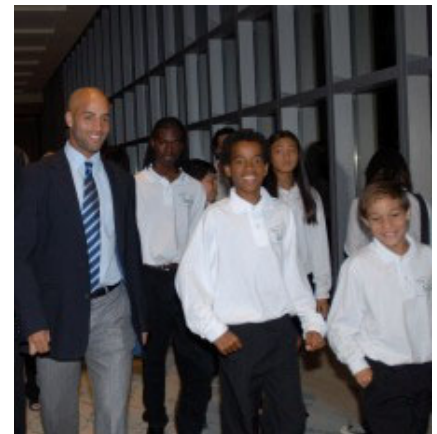
First Serve Pro-Am Miami					
	1	2	3	4	5
5 Bob Bryan	1	2	3	4	5
7 Mike Bryan	3	5	5	2	1
3 Mark Knowles	4	6	2	8	2
14 Daniel Nestor	9	6	8	6	1
12 Kevin Ullyett	4	4	4	7	1
1 Paul Hanley	7	3	2	3	0
4	7	8	4	4	6
9 Martin Damm	5	7	0	2	1
2 Jonathan Erlich	3	5	8	8	1
10 Andy Ram	5	6	4	5	1
8 Simon Aspelin	7	3	6	0	1
11 Todd Perry	1	3	1	7	1
6 Travis Parrott	5	6	5	1	1
13 Robert Lindstedt	3	5	5	3	1



The First Serve Network News

[March 2006 happenings]

- 1. **2006 First Serve Pro-Am Miami:** The top 14 doubles players in the world competed to support the First Serve kids
- 2. **2006 Stars for Stars:** 21 First Serve kids escorted top professional tennis players to the podium at the academy awards of tennis at the Four Seasons Miami
- 3. **2006 NASDAQ 100 OPEN:** First Serve hosted over 600 partners and supporters at the tournament
- 4. **First ever regional First Serve Tennis and Life Skills Carnival:** First Serve kids from Miami, Fort Collins (CO), Fort Lauderdale and Jacksonville participated in the first ever tennis and life skills carnival held at the Ashe Buchholz Tennis Center in Miami, FL
- 5. **First Serve kids attend NASDAQ 100 OPEN:** First Serve kids from West Palm Beach, Fort Myers, Eatonville, Fort Lauderdale, Fort Collins, and Miami watched exciting matches
- 6. **First Serve Board of Directors Meeting:** The March 2006 First Serve Board Meeting took place at the Crandon Park Tennis Center during the NASDAQ 100 OPEN
- 7. **First Serve Board of Directors visit First Serve of Miami (GMTF/FOCAL):** First Serve Board of Directors toured and visited with First Serve kids of Miami, and observed and participated in life skills activities
- 8. **GMTF annual dinner honors the Buchholz Family:** GMTF honored the Buchholz family for their lifelong contributions to the game of tennis



Above Left to Right: First Serve Kids escorting pro players Roger Federer, Carlos Moya, Rafael Nadal and James Blake to the awards podium at the 2006 Stars for Stars.

Right: GMTF Annual Dinner honoring the Buchholz family (pictured: Buchholz family and major donors to GMTF)



UPCOMING 2006 EVENTS

May 5 - 6: First Serve National Training
Key Biscayne, FL

The First Serve Network--We Are One!

Tennis • Education • Life Skills

First Serve Chapters

Ashe Buchholz Tennis Center/GMTF/FOCAL – **Miami, FL**
Arthur Ashe Youth Tennis & Education – **Philadelphia, PA**
Denton Johnson Tennis Corporation – **Eatonville, FL**
East Palo Alto Tennis & Tutoring – **East Palo Alto, CA**
First Serve Broward – **Fort Lauderdale, FL**
Fort Collins Community Tennis Association/Boys and Girls Club – **Fort Collins, CO**
Fred Wells Education Center – **Minneapolis / St Paul, MN**
Future Stars 2000s – **Manteca, CA**
Lee County Community Tennis Association & Parks and Recreation – **Fort Myers, FL**
Long Island Tennis & Sports Foundation – **Port Jefferson, NY**
Love to Serve – **Chicago, IL**
Malivai Washington Kids Foundation – **Jacksonville, FL**
Palm Beach Area Tennis Patrons – **West Palm Beach, FL**
Tallahassee Tennis Association – **Tallahassee, FL**
Tennis Foundation of St. Petersburg – **St. Petersburg, FL**
Youth Tennis Advantage Bear Trax – **Berkeley, CA**
Youth Tennis Advantage Hunters Point – **San Francisco, CA**
Zina Garrison All Court Tennis Academy – **Houston, TX**

Current and Retired Tour Players helping First Serve Kids

Andre Agassi	Justin Gimelstob	Mike Davies	Serena Williams
Andy Ram	Kim Sands	Monica Seles	Steve Meister
Andy Roddick	Leslie Allen	Nicholas Pereira	Simon Aspelin
Anna Kournikova	Lindsay Davenport	Nicole Vaidisova	Taylor Dent
Arthur Ashe	Mal Washington	Owen Davidson	Tim Henman
Barry MacKay	Mark Knowles	Pablo Araya	Todd Perry
Betsy McCormack	Maria Kirlenko	Pam Shriver	Tommy Haas
Bob Bryan	Maria Sharapova	Paul Hanley	Tony Trabert
Butch Buchholz	Martin Damm	Pete Sampras	Travis Parrott
Charlie Pasarell	Mary Jo Fernandez	Robbie Ginepri	Venus Williams
Cliff Drysdale	Mashiska Washington	Rod Laver	Wes Moody
Daniel Nestor	Miguel Nido	Rodney Harmon	Xavier Malisse
Daniela Hantuchova	Mike Bryan	Roger Federer	Zina Garrison
Francisco Montana			
Fred Stolle			
Gabriela Sabatini			
Gilles Muller			
Harold Solomon			
Jamea Jackson			
James Blake			
Jana Novotna			
Jay Berger			
Jeff Salzenstein			
Jennifer Capriati			
Jim Courier			
John McEnroe			
Jonathan Ulyett			
Jose Decrmas			

Tournaments supporting First Serve

Bank of the West Classic
COPA TELMEX ATP Buenos Aires
Nasdaq-100 Open
Delray Beach International Tennis Championships
Pacific Life Open
Pilot Pen Tennis
Tennis Canada's Rogers Cup
Tennis Canada's Rogers Masters
World Team Tennis

Supporting Partners

Adidas
Advanta
Burger King
CourtTV
Deuce Magazine
Dunlop
ESPN
Fila

Florida Tennis
Fox Sports Network
Head/Penn
IHRSA
InsideOut
Kirk Foundation
K-Swiss
Lee Tennis

Matchpoint
Millennium Partners
Nasdaq Education Foundation
NetJets
NikeGo
Office Depot Center
Prince
Racquet Sports Industry

Raymond James
SportMaster
Tennis Magazine
Tennis Week
The Tennis Channel
Volkl
Wilson

Strategic Alliance Partners



First Serve Board of Directors

Honorary Chairman: FL Governor Jeb Bush

Chairman: Butch Buchholz

Founder & CEO: Trey Buchholz

U.S Spokesman: Jim Courier

Stacey Allaster
Richard Barovick
Sherman Brown
Cliff Buchholz
Chris Clouser
Tom Cundy
Donald Dell

Dick Gould
Scot Hunter
Larry Kashdin
Betsy McCormack
Gerald Moore
Wick Simmons
Judy Zeder

First Serve Home Office Staff

Founder & CEO: Trey Buchholz

Director of Operations: John Chen

Director of Life Skills Education: Robert Flader

Director of Network Communications: Alexandra Paolino

Organizational & Program Dev. Consultant: Peter Ryan, Ph.D.

Director of Finance: Bill Strickland, CPA

Regional Director of Chapter Relations: Scott McRoberts



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